



MEDIA RELEASE: EVENT DATE: Tues 13th Nov 2007, 1pm-4pm and 6.30-8pm

FILMING OPPORTUNITY: Masterclass 1 – *“Songwriting for Children – Can We Fix It?”*

Tues 13th Nov 2007, 1pm-3.15pm followed by a performance.

Masterclass 2 – *“There’s No Business Like Snow Business! – an Insider’s Guide to Writing Music for Film and TV”*, Tues 13th Nov 2007, 6.30-8pm

The composer of the chart topping single, ‘Bob the Builder’, will be laying some songwriting foundations for Devonport children in a *Magical Masterclass* at Plymouth Music Zone.

It’s one of two special masterclasses the Ivor Novello Award winning TV and Film composer, Paul K Joyce, agreed to give to help the music education charity mark National Enterprise Week. Paul’s credits include creating music for everything from children’s classics Noddy and the Fimbles to the beautiful BBC Film, the Snow Queen.

The renowned composer is looking forward to putting Devonport on the map, Paul Joyce says: **“When I was invited along to see the work that Plymouth Music Zone does I was so taken by the sheer passion and commitment in the way they try to use music to make some very vulnerable young people feel better about themselves. Through the universal language of music they seem to be able to express themselves in wonderful and unexpected ways. I’m honoured to be doing these Magical Masterclasses because I’m sure I will be inspired by all those who come along. Who knows, we might find a new character for Devonport and create a song that becomes as big as Bob the Builder.”**

The children’s songwriting masterclass and performance is a closed session with the children from St Joseph’s Primary school who’ve been humming the hit song since they heard about the upcoming workshop. The evening masterclass, however, is open to everyone and will feature an insight into how the music was written for the BBC film, the Snow Queen.

PMZ’s Development Director, Debbie Geraghty, says it’s a rare chance to get the inside track: **“We’re incredibly lucky to have someone like Paul be able to spill the beans on what’s an increasingly lucrative part of the music industry. With the increasing number of digital channels for children, writing music for children’s TV and film has become a very real career choice for musicians. This is part of National Enterprise Week because the music industry in all its forms is an exciting possibility for young people. This free masterclass is a fantastic opportunity to find out some of the secrets behind the scenes – so whether you’re interested or just nosey, come along!”**

“There’s No Business Like Snow Business! – an Insider’s Guide to Writing Music for Film and TV” is at PMZ on Tues 13th Nov from 6.30pm-8pm. Free seats can be booked on 01752 213690. -ENDS-

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