

## MEDIA RELEASE

**EMBARGOED:** Must not be released until after the Big Lottery/Camelot announcement at **10am on Tues August 1st**

### **A MULTI-SENSORY MUSIC ROOM FOR YOUNG PEOPLE WITH DISABILITIES GETS THE £50,000 LOTTERY THUMBS UP.....IT COULD BE US!!!**

**Plymouth Music Zone's big idea to create a magical sensory space has been chosen as one of only four projects in the city to take part in a unique Lottery trial that lets the public have a say in the awarding of National Lottery Grants...**

The groundbreaking YOUR POUND, YOUR CHOICE trial is only happening in two cities nationwide - and for one month only. People in Plymouth and Leicester get to vote throughout August for their favourite project idea - out of a possible 4 already identified as deserving potential winners by the Big Lottery and Camelot. There will be two winners in each area who will each receive up to £50,000.

Plymouth Music Zone Project Director, Ben Ballard says, **"It's horrible to think there will only be two winners, especially since I'm sure they're all great ideas. But we're really happy that Plymouth Music Zone's bid aims to be a community facility that's shared. There's a huge need for such a designated space and it would be the only one of its kind in the city, so everyone could benefit. That kind of special sound and light equipment doesn't come cheap and it wouldn't just help children with sensory impairment to develop through music, it would also help the elderly and the very young and their parents to explore it too."**

Jan Simpson, Senior Advisory Teacher of the Deaf, (Plymouth Advisory Team for Sensory Impairment) is one of many who believe it would be an asset to the city, **"What Plymouth needs is a community based facility for adults and children - a sensory exploration space where music can be explored through all the senses...a dedicated space with all the right equipment would allow sensory magic to be made."**

Louise Woodhead, Music Coordinator, Woodlands School is keen that all children are given a chance, **"This would be an exciting resource and I think a multi-functional space including a dark room and a light room with access to a range of multi-sensory experiences where children can interact freely would be a dream come true!"**

For further details of the project please contact Glyn Fuge or Ben Ballard at Plymouth Music Zone on **01752 213690**  
-ENDS-



**the music zone**

**Plymouth Music Zone Ltd**  
Raglan Road  
Devonport  
Plymouth  
PL1 4NQ

Tel 01752 213690  
Fax 01752 509888

info@themusiczone.org.uk  
www.themusiczone.org.uk

Company Number  
**4653409**  
Registered Charity Number  
**1100878**

**SPACE**  
FOR SPORT  
AND ARTS



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### Plymouth Music Zone's Multi – Sensory Space aims:

- To provide high quality music education and opportunities for people with disabilities and/or sensory impairments at Plymouth Music Zone.
- To provide a state-of-the-art dedicated sensory development environment in a dedicated space at Plymouth Music Zone that will be an accessible community facility, primarily to encourage enjoyable, accessible music experiences for all.
- To make equipment available with support in its creative use for people with disabilities and/or sensory impairments. It will also be accessible for Early Years children (under 5) who will benefit from multi-sensory experiences as well as other groups such as the elderly.

### THE YOUR POUND, YOUR CHOICE trial:

- The trial takes place between Mon 31<sup>st</sup> July and Sunday 27<sup>th</sup> August 2006 and is being run by Camelot and the Big Lottery Fund.
- The Big Lottery says:  
  
"In the Your Pound, Your Choice trial, the public will be able to vote at participating lottery retailers for which of the four local projects should get the Lottery money. At the end of the four week voting period, ballot boxes will be collected and the votes will be counted by an independent third party organisation. There will be two winners in the Plymouth area. Each will receive up to £50,000"
- A leaflet containing details about each project will be made available at participating National Lottery Retailers.

### PRESS INQUIRIES:

- *Big Lottery Fund Press Office: 020 7211 1888 Out of hours: 07867 500 572*
- *Camelot Press Office: 0207 632 5704*

### PUBLIC INQUIRIES:

- *Your Pound, Your Choice public inquiries: 0845 367 0243*

### BACKGROUND BUMP

- **Plymouth Music Zone** is part of a network of Youth Music Action Zones set up in areas of social and economic need by national charity Youth Music, providing music-making activities to young people who might not otherwise have the opportunity. It is also one of 4 Space for Sport and Arts facilities in the city.



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